



WOMEN in DESIGN • KANSAS CITY

AIA KANSAS CITY
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The year 2010 marks the five-year anniversary of Women in Design - Kansas City. This was a chance to reflect on our organization and celebrate how far we have come. Although we are proud of what we have managed to accomplish, we took the opportunity to set the next 5-year goals. With these goals, we hope to challenge the future Board and Committees and ensure that WiD-KC continues to play a part in the design community. The goals are:

1. **BE RECOGNIZED**

- Be an authority and resource in the design community.
- Publish books, papers etc.
- Recognize relevant, professional achievements of WiD-KC members.
- Be a resource for firms, schools, community groups.

2. **SHARE & PROMOTE**

- Create an accessible forum to communicate and collaborate design ideas, projects etc.
- Create a virtual exhibition or gallery to highlight designers.
- Collaborate and highlight the Women's Principles Group.

3. **EDUCATE**

- Create an educational program as a certification resource for Members to enhance their professional skill set.
- Offer continuing education credits.
- Create business relevant training.

4. **OUTREACH**

- Create a unique philanthropic WiD-KC community outreach program that significantly impacts the community and expresses our mission statement.

5. **EMPOWER**

- Establish an endowment fund for the scholarship to empower the future generation of design leaders.

The next 5-year goals should be formulated by the Board and Committee Chairs in the year 2015.

Sincerely,
2010 -2011 Board
Women in Design - Kansas City

